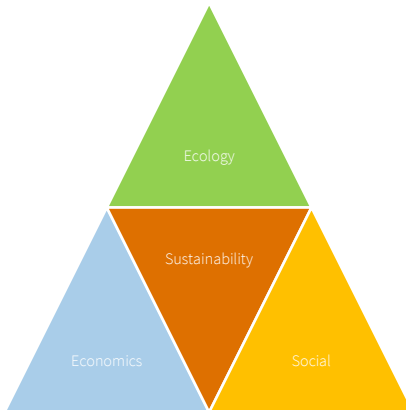


# HOW TO DETERMINE THE SUSTAINABILITY LEVEL?

## Model of Sustainability

At the Stelvio National Park, we adopt a holistic approach to sustainability, striving to live up to the vision of a "Model Region for Sustainable Living in the Alps". To this end, our initiative is based on a three-tiered model divided into ecology, economy and social affairs.



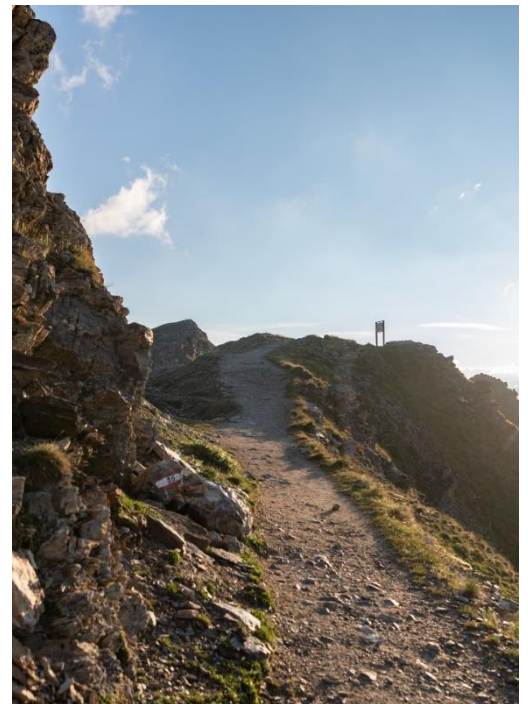
## Questionnaire Categories

When assessing sustainability, farmers need to respond to 37 questions in different categories, including biodiversity, use of pesticides, reduction of energy and water consumption, maintenance of biodiversity, culture and landscapes, etc.

Land Use	Strengthening regional economic cycles
Biodiversity	Networking and exchange
Cultural Landscape & Niche Activities	Communication
Fertilizing	Work
Pesticides & Herbicides	Social environment
Energy Saving	Innovation
Water consumption	
Waste	
Soil protection	
Material consumption	

## Assessment of Sustainability Levels and Assignment of Awards

Each category of questions has a different weighting, based on regional conditions and a model for sustainable living. Respondents receive a rating based on the average of the sum of the individual question categories, which represents their sustainability level. Those producers achieving an overall aggregate above 80%, and who demonstrate additional qualitative characteristics, are the intended recipients of the award – since they are perceived as adding value to the region. The aim of the "Tourism and Agricultural Development in the Stelvio National Park" Initiative is to promote a 100% sustainability rate among producers.



Copyright: IDM-Südtirol/ Helmut Rier